5.0

Comentarios (1)

Ivette Chalela

Ciudad De México, México
Conferencista | Capacitador

País de residencia: México

Nacionalidad: Colombia

Idiomas: Español, Inglés

Áreas de conocimiento

Marketing, Microsoft Office, Estrategia de mercadotecnia, Product Marketing.

Descripción del perfil

Passionate engineer with more than 9 years of sales and marketing experience in the technology industry. Responsible for partner and multi-channel development, marketing plans, sales processes and business strategies in the small and medium business [B2B] and consumer [B2C] segments. Strong knowledge about Latam market. International experience in product lifecycle management, launching new products / services and building a solid relationship with partners, customers and sales teams to exceed business objectives. A pioneer in promoting the adoption of Cloud & Digital transformation. A person without fear of innovating or failing that learns and adapts quickly; willing to challenge the status-quo and results-oriented.

Experiencias

Regional Product Marketing- Modern Workplace, Latin America & The Caribbean

Microsoft

2017 - 2018

Microsoft

Applications and Services Product Marketing- B2C

2016 - 2017

Office Product Manager

Microsoft

2012 - 2016

Industry Marketing Manager Public Sector SMS&P

Microsoft

2009 - 2012

Estudios

BSc in Industrial Engineering, Technology & Marketing

Pontificia Universidad Javeriana

2011

Perfil en Mentes a la Carta

https://mentesalacarta.com/conferencistas-capacitadores-coaches/ivette