



Maria Camila Salas

Cartagena, Colombia
Capacitador

País de residencia: Colombia

Nacionalidad: Colombia

Idiomas: Español, Inglés

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Comentarios (0)

Áreas de conocimiento

Desarrollo regional, Networking.

Descripción del perfil

- Responsible for attraction of domestic and foreign investors to Cartagena and Bolivar, and accompany the installation process for the arrival of new companies to the región. - Responsible for positioning the Región as an attractive destination for investment, for it's excellent conditions for business development and location, working with the local government and the private sector, for business development , generating new jobs and implementing programs to specialize our human resource - www.investincartagena.com

Experiencias

Directora Ejecutiva

Invest in Cartagena

2014 - Actual

Consumer Marketing Assistant - Consulting

AC NIELSEN

2007 - 2017

Directora de Competitividad Regional

Camara de Comercio de Cartagena

2012 - 2014

Jefe de Promocion de Inversion y Clima de Negocios

Camara de Comercio de Cartagena

2012 - 2012

WLM MARKETING EXECUTIVE

Microsoft

2007 - 2009

Commercial Assistant

PROEXPORT

2006 - 2007

Estudios

MASTER DIRECCION DE MARKETING, Marketing

Universidad Complutense de Madrid

2007

MASTER NEGOCIOS INTERNACIONALES, International Business

CESMA - ESCUELA DE NEGOCIOS

2007

ADMINISTRADORA DE EMPRESAS, Marketing/Marketing Management, General

Universidad de Los Andes

2005

Perfil en Mentes a la Carta

<https://mentesalacarta.com/conferencistas-capacitadores-coaches/maria-camila>